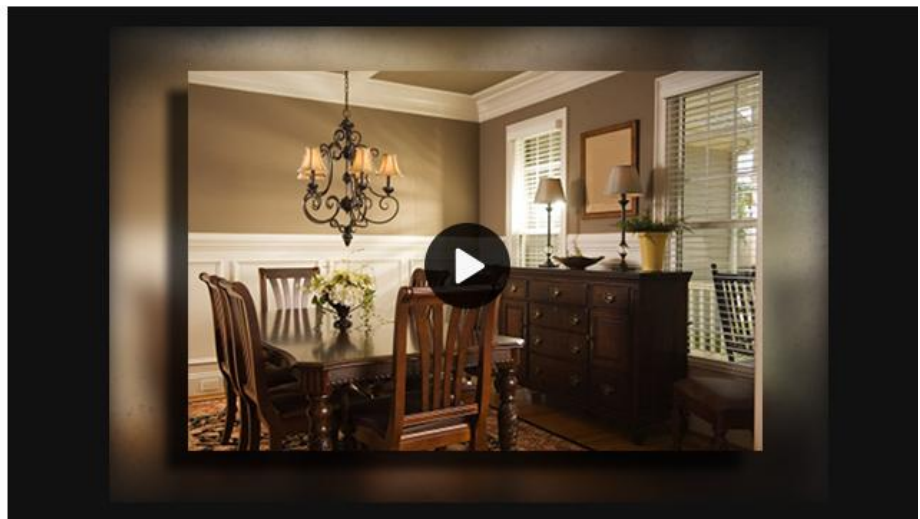


MAKE YOUR REAL ESTATE LISTING VIDEOS, AND PHOTOS STAND OUT!



Distinguish your listing and your business on social media with our award-winning videos that put the old-fashioned MLS listing to shame!

	Property listing
	Realtor video
	Just sold!
	Neighborhood video



WHY VIDEO?

85%	A visitor who watched a product video is 85% more likely to make a purchase than if they had not. <i>Internet Retailer, April 2010</i>
52.1%	Marketers in the United States are expected to spend \$2.16 billion on online video ads in 2011, that's a 52.1% increase from the \$1.42 billion last year. <i>Internet Retailer, June 2011</i>
30% Higher Conversion Rate	In a recent study, it was found that online shopping websites that display video increased conversion by 30% and increased average ticket sales by 13%. <i>L2 Specialty Retail Report, September 2010</i>

AFFORDABLE REAL ESTATE VIDEO TOURS START AT \$149 *(Less than 14 rooms)*

Call **1-877-888-8894** today or visit our office conveniently located at 414 Winthrop Street [Rte. 44] Taunton MA 02780 for samples of our realty tours!

ABS REAL ESTATE VIDEO TOURS ARE A COMPLETE AGENT SOLUTION!

ABS Real Estate Video Tours are the highest quality property video tours at unmatched prices!

1. Call our office at **1-877-888-8894** today to schedule your real estate property video
2. Notify the property owner of the time and date of the tour (*Usually takes approximately 1-hour*)
3. Watch up to 5 video clips per real estate listing, on your "agent personal video tours channel" before they are upload to the MLS for your property listing

NOTE: A branded and unbranded tour link sent to you for your MLS/Company/Personal Site, plus posting of the tour to Realtor.com and YouTube can be included for a small additional fee.

WHAT TO EXPECT NEXT

Within a few hours of uploading your first set of video files a staff member will contact you to confirm billing and account setup information. Then our professional staff will get to work producing the highest quality real estate videos in the business for you.

REAL ESTATE VIDEO TOURS are a great way for real estate professionals to market their properties and give buyers a realistic overview of the entire layout of a home. ABS can even take it one step further by creating a single non-stop video so that an online buyer can feel as if they actually toured the home from start to finish. We actually film the tour in one *continuous real estate tour* of the home including walking up and down stairs and opening and closing doors. This gives the online buyer the feeling that they viewed the entire property and not a post-production edited type video.

REAL ESTATE VIDEO TOURS can also go beyond the traditional virtual tour by bringing in sound and narration for an additional cost. Here the agent (or one of our professional male or female voiceovers) can describe in detail certain features of the listing that make it unique and interesting. The agent and/or voiceover talent can also mention the agents contact information and website. Agents might also consider investing in separate corrugated signs that advertise a "**Video Tour**" at their website address. These signs in the yard at the property can also increase traffic to the agent listings and help the agent to capture more direct leads from their real estate video tour!

AGENT COMMENTS

"I love the videos and will be doing more. I am so busy since posting my HD Video Tours that I almost don't need any more buyers....oops did I say that :). I am really busy though. Thanks ABS Video Tours!"

The Gouveia Team & Keller Williams Realty