## CUSTOM DESIGN... MARKTING STRATEGIC... COACHING DIRECTED WEBISTE SOLUTIONS!



Your dedicated website design team can create a package that includes any of the following services:

- ☑ Custom Design Website
- ☑ Hosting and Domain Management
- ✓ Domain Email (POP3 & IMAP)
- ✓ Unlimited Support
  - Pages
  - Products
  - Content
- ☑ Conversion Coaching to Increase Traffic
- ☑ Content Online Management Tools
- ✓ Mobile (M) Website Accessibility
- ☑ Optimize Website Structure
- ☑ Search Engine Optimization (SEO) Coaching
- ☑ SEO Link Building
- ☑ Monthly Activity Reports



ABS has designed the following checklist to make it easy for you to follow, and not to overwhelm you by asking so many questions at one time. We have found that our clients are more receptive to providing all the information we need through this simple coaching, collection, and approval process.

- 1. Application
- 2. Business Tips and Techniques
- 3. Pre-Design Questionnaire
- 4. Scope of Work Development
- 5. Review, Feedback, Approval
- 6. Design Graphics, Layout, Color Scheme
- 7. Review, Feedback, Approval
- 8. Structure Global Navigation, Sub Menus, Linking Strategy
- 9. Review, Feedback, Approval
- 10. Content Development (Company, Products, Services, Images, Video)
- 11. Review, Feedback, Approval
- 12. Search Engine Optimization (SEO)
- 13. Review, Feedback, Approval (Final)
- 14. Website Publication on WWW
- **15. Monthly Results Report**
- **16. Coaching Recommendations**
- 17. Support Ticket Form

Allow 0-1 Business Days
Allow 0-1 Business Days
Allow 0-1 Business Days
Allow 1-2 Business Days
Allow 0-1 Business Days
Allow 2-3 Business Days
Allow 0-1 Business Days
Allow 1-2 Business Days
Allow 0-1 Business Days
Allow 3-5 Business Days
Allow 0-1 Business Days
Allow 3-5 Business Days
Allow 3-5 Business Days
Allow 1-2 Business Days
Allow 1-2 Business Days
Allow 0-1 Business Days

**GREEN = Client Questions, Feedback, Approvals. BLUE = ABS Required Action.**