# MOBILE WEBSITE SERVICES





#### What is a Mobile Website?

Mobile websites are an interpretation of an existing website built and customized for easier viewing on handheld devices. ABS Technologies offers a highly advanced Device Management System (DMS) designed to deliver the best experience possible across all networks, and mobile devices.

ABS mobile websites are compatible with more than 4,500 supported devices including iPhone<sup>®</sup> (v3 and up), Blackberry<sup>®</sup>, Symbian, Android<sup>™</sup> and Windows Mobile.

Converting your current website to be accessible with all mobile platforms is as easy as 1-2-3?

**Step 1:** Call ABS today at 1-877-888-8894 **Step 2:** Provide us with your domain name **Step 3:** Select an Express or Advanced plan

## Do I Need to Purchase a New Domain?

**No.** The mobile version of a website is built on a subdomain (i.e. M.sitename.com) from the primary website. Users accessing your website through their handheld device will automatically be redirected to your new mobile website.

### Can I Have More Than 1 Mobile Website?

**Yes**, you can have one mobile website per domain name. Each site is created, edited and published separately. To add an additional mobile website to your account, simply contact ABS, and one of our dedicated technical support specialists will assist you.

### **Benefits of Having a Mobile Website**

- Attract new customers
- Sell and market to mobile users
- Increase accessibility of your website
- Boost local foot traffic

"We believe that more users may connect to the Internet via mobile devices than desktop PCs within five years."

-Morgan Stanley

#### **Reach Customer Who are on the Go**

Build new customer growth and better serve existing customers with a "made for mobile" presence. A mobile version of a website easily integrates your existing Internet presence with mobile devices, and enables you to showcase the most relevant content for the mobile user, on any platform. Be available where your customers are going - anytime, anywhere, on any device.

"Mobile subscribers will surpass 5 billion in 2010 (that's over 70% of the world population)"

-The International Telecom Union

#### For More Information

Please contact ABS Technologies toll-free at 1-877-888-8894 for a free consultation. Also visit our Website at: www.absTechnologies.net