

VIDEO BIOGRAPHY – THINGS TO CONSIDER

There are lots of reasons to create a video biography. Some people have a desire to share and pass down stories from one generation to another while others would like to leave behind a family or personal legacy. Whatever your reason is, while creating a video biography can be an incredibly enriching and rewarding experience, it can also be a very daunting task.

There are many things to consider before you start your project. Here are just a few:

The Story

In my humble opinion, if your stories require a lot of details such as time, date, place, clothing worn, and other historically factual data just select one or two stories to tell. Many people bite off more than they can chew and get discouraged when they start to understand the effort truly involved in just putting together their storyline. If you would like to tell several stories that tell of a person's character or lessons learned than it is probably not necessary to go into a considerable amount of detail.

Who Will Be Involved

Are you working on this project with a group of people such as other family members or friends? The more input received from other people the more time it can take to put together your story and content. This is not a bad thing, just something to consider.

Content

What kind of content do you want to incorporate into your production? Photos, slides, video from different sources such as VHS tape, 8 or 16mm home movies, documents, quotes, personal interviews, narration?

The Audience

Who is the desired audience for your project? Is it close friends or relatives? Will your Piece de Résistance be passed down to future generations for their viewing pleasure? Sometimes these questions must be answered before any other considerations because they may determine what kinds of stories and how much detail you want to add.

The Delivery Method

For many years VHS tape where the standard for viewing video at home. However, DVD is now the medium of choice for many reasons. On screen menus and chapters now allow for much easier navigation, superior audio and video quality and longevity are just a few reasons why DVD has become so very popular. However the Internet has also become a cost-effective means of delivering video globally. If you have a personal web site, family and friends around the globe can immediately access your video as soon as it is posted.

All of the points above require serious consideration and expertise. ABS Media Productions – a division of ABS Technologies, can help you answer these questions and more. They can keep you on task; help you stay focused, produce your project into a meaningful video biography that will be cherished by family and friends now and for future generations.